

Chip
O'Toole

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To Whom It May Concern,

I'm currently seeking a position as a Senior Designer or Associate Art Director. Here is a brief summary of who I am, what I've done, and why I'd be a great asset for any agency.

I am an artist, a designer, a musician, a geek, a visionary, a big brother, a professional, a people person, and a lefty. Most of all, I am a highly motivated enthusiastic individual with a great sense of humor who's looking for an opportunity to create great work for a great agency. I'm looking for a company that will not only challenge and inspire me, but one with an appreciation for exceptional art and design that will push their artists to high standards and reward them for amazing work.

I've been designing professionally for over 6 years, but have been an artist since I can remember. Creativity has and will always be a driving force in my life, and I consider myself to be a part of the lucky few who are able to produce art full-time. I'm a detail oriented person who focuses on the everyday occurrences of creativity in the world around us whether it be commercial, natural, personal, or accidental. These are the everyday instances that consciously and subconsciously shape and influence my work.

During my time at TAC and MSN, I was not only able to obtain a foundation of design experience and achieve a diverse body of work, but also grow as a designer, lead juniors and interns, and mature my technique and eye. From press proofs to photoshoots, con calls to comps, pixels to pitches, I've been able to take my natural talent and apply it to the business side of design while keeping a strong understanding and working use of constantly updating hardware and software. I feel my web experience coupled with my eye for traditional print design would be a great asset for your company.

I'm confident my experience and expertise would have a strong impact for your team and your clients. I look forward to sharing more detail about how I could be an influential member of your company.

Thank you for your consideration.

Sincerely,



Chip O'Toole